



NAWIC

Puget Sound - Chapter #60
Established ~ 1962

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JANUARY 2010

Mark Your Calendar

January 11th
Membership Mtg
(Social Media) - Aljoja

February 8th
Membership Mtg
(Financial Advice in the New Economy) - Aljoja

March 8th
Membership Mtg
(Relieve Stress and Be Productive in a New Economy) - Aljoja

April 12th
VIP Night
(Managing in the New Economy) - Renton Technical College

May 10th
Membership Mtg
(Sometimes the World Looks Better Upside Down" - Aljoja

President's Message By Julie Stalzer, Seattle Housing Authority

Do you ever get stressed by life, work, family, illness, death, the holiday? How do you respond when you reach your breaking point? When you feel trapped in a corner and there is nothing you can do?

That happened to me recently and I admit I did not handle it well. In actuality, I handled it badly for which I am truly sorry. In looking back it could have all been avoided had there been better communication.

If you were indoctrinated into the belief that if you

asked for help performing your job, like I was, it meant you could not handle your job. I was fortunate to have a boss that did not believe that mindset. He taught me that it is OK to ask for help. It is not a sign of weakness, but actually a sign of strength, because you know your limits.

At NAWIC being a volunteer organization, we all work together towards the common goal. In the coming year, I believe we are going to be stretched further than ever before things

turn around. Please let us know if you struggling to find the time to complete the tasks you have volunteered for. We are all more than happy to help should a need be made known.

You, members, are the best assets we have. Your willingness to work together is one of the things I love most about NAWIC and our chapter. I am looking forward to working more closely together to accomplish the goals we have set and have fun in the process.

Social Media by Lily Iftner with assistance from www.startupnation.com

NAWIC's January membership meeting is entitled Social Media. For those involved heavily with the internet, the word Social Media is likely used in your daily vernacular.

For others like me, I had to look it up. Wikipedia defined it as *media designed to be disseminated through social interaction*. Unfortunately, that did not make much sense to me. I then turned to my more trusted site at Startup Nation and

discovered more interesting tidbits about Social Media and why attending NAWIC's January meeting may be more beneficial to you or your company than you can imagine.

(see *Startup Nation* pg 2)

“Cheerfulness, it would appear, is a matter which depends fully as much on the state of things within, as on the state of things without and around us.” Charlotte Bronte



MacDonald-Miller
FACILITY SOLUTIONS

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**** Article submission deadline is the 25th, monthly ****

December Social and Potluck



NAWIC member and speaker Sue Hart presents excerpts of the National Construction Challenge Competition

Startup Nation

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Although guest speaker Lindsay Miller will present Social Media in depth, I am hoping the following excerpts from Startup Nation will be enticing enough to consider attending NAWIC's January meeting:

1. New study reveals how marketers are using social media networks as a mar-

keting tool for business.

2. Customer-generated social media marketing: empower your customers and fans to spread the word for you!

3. By creating your own social network, your company can be exposed to millions of potential users and

you can control your online presence.

4. Learn how you can take your business to the next level with an effective social media strategy.

The above were just a small sampling of what's out there on the internet. Attend NAWIC's meeting and become informed.

Chapter #60: www.NawicPugetSound.org

NEF: www.NawicEducation.org

National: www.Nawic.org

ABC: www.ABCWestWA.org

Ladies: www.PearlofWisdom.us

ASPE: www.ASPEPugetSound.org

AGC: www.ConstructionFoundation.org

Trades: www.SistersintheBuildingTrades.org